

SUMMARY

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1. Culture in the 2030 UNESCO Agenda

The UNESCO policy is presented under the link : <https://www.unesco.org/culture>
Are presented the orientations of the Organisation about the defense of the artists'rights, on the one hand, and the rôle of culture in the development of the societies on the other hand.

2 .International Charter on Culture and Innovation : Respect for copyright

« On February 10, 2025, on the occasion of the AI Action Summit held in Paris, an International Charter on Culture and Innovation was established, based on various international agreements and declarations. It takes into account the OECD Council Recommendation more particularly, dated May 3, 2024, for a reliable, rule-of-law, transparent and responsible AI ;

All cultural and creative sectors come together to recall the international copyright framework in an appeal signed by 38 European and global organizations on the occasion of the AI Summit : « *More than words, actions. AI Summit must formly reaffirm respect for copyright and related rights* ».

2025 Paris Summit on AI

International Charter on Culture and Innovation : Full Text

« Having regard to the Recommendation of the OECD Council on Artificial Intelligence, dated 3 May 2024, in particular its Principles for a Responsible Approach in Support of Trustworthy AI, including points 1.2 Respect for the Rule of Law, 1.3 Transparency and Explainability and 1.5 Accountability;

Having regard to the UN General Assembly Declaration of 11 March 2024 on the development of safe, secure and trustworthy artificial intelligence systems, including by Encouraging, where appropriate and relevant, the implementation of appropriate safeguards to respect intellectual property rights, including copyright-protected content, while promoting innovation;

Having regards to the « Hiroshima » AI process,

- Having regard to the agreement of 30 October 2023 on guiding principles and a voluntary code of conduct, in particular the eleventh principle Implement appropriate

data input measures and protections for personal data and intellectual property, which under the terms of the Code of Conduct results in AI models being encouraged to implement appropriate safeguards, to respect rights related to privacy and intellectual property, including copyright-protected content;

- Having regard to the Declaration of the G7 Industry, Technology and Digital Ministers of 14 March 2024 reaffirming their commitment, with the support of the OECD, UNESCO and other international organisations, to advance their discussions on policies, tools and mechanisms (...) on the outcomes of the Hiroshima AI Process.

- Having regard to the G7 Culture Ministers' Declaration of 30 September 2024, reaffirming that organisations developing advanced AI systems should comply with applicable legal frameworks, and are strongly encouraged to implement appropriate safeguards, to respect rights related to privacy and intellectual property, including copyright-protected content and to take appropriate measures to manage data quality, which could include transparency.

- Having regards to the announcement by the Italian Presidency of the G7 on 23 December of the conclusion of discussions and the finalization of the Reporting Framework for the Hiroshima Process International Code of Conduct, for checking the status of compliance with it by organizations developing advanced AI systems who would voluntarily commit to it.

The signatories reaffirm the following principles:

1. AI model providers must respect fundamental rights, including copyright and related rights, in particular by diligently seeking and respecting the express wishes of rightsholders.
2. Effective and full transparency towards rightsholders on the copyrighted works and content used to train AI models.
3. Encouraging operators of AI models to seek licenses, within the framework of authorizations duly negotiated with rightsholders.
4. Appropriate and fair remuneration for the use of works and content protected by intellectual property rights.
5. Effective sanctions for non-compliance with these principles.

It is important to underline that « for the first time, at this level, intellectual property is being discussed.

« This is an issue that transcends borders, as demonstrated by the «'Hiroshima'AI process under the auspices of the G7, the G20 conclusions, and by international treaties. The Summit, therefore, has a special responsibility as there will not be trusted AI without respect for intellectual property. There will not be no ethical AI without the autorisation of rightsolders. There will be no sovereign AI without a fair business model.

« The States who are party to the Summit must seize this opportunity to join us ensuring that fundamental rights are respected » (IPA, Geneva)

For information : USA and UK have not signed the agreement.

For the record : [Recommendation on the Ethics of Artificial Intelligence - UNESCO Digital Library](#)

and : [Recommandation sur l'Éthique de l'Intelligence Artificielle - UNESCO Digital Library](#)

3 Celebration of the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expression

In this year 2025, UNESCO celebrates the 20th anniversary of the signing of the 2005 Convention on Cultural Diversity by establishing a roadmap on cultural rights and freedom of artistic expression that will be presented at Mondiacult, Barcelona, Spain, this Autumn.

This Barcelona Summit will be an opportunity for the governments that have developed a policy on artists'rights and on the protection of heritage in conflict zones, to present the measures taken by them to allow this protection of rights and heritage.

As a reminder, the text of the Convention can be found under the link :

<https://www.unesco.org/creativity/en/2005-convention>

A presentation in the form of a synthetic table under the link :

<https://www.unesdoc.unesco.org/ark/48223/pf0000369754>

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