



# REPORT FOR THE IAA EUROPE MEETING 2016, November 5th-6th, BERLIN

# Dear Friends,

our Association, recently born and became part of the family IAA/AIAP, was immediately activated in order to reach some first objectives and to be able to adequately represent the world of Italian artists..

The board of AIAPI is not yet deliberately complete and will be expanded and completed together with the growth that will have our Association in the near future.

AIAPI was accepted in IAA/AIAP in October 2015 and in these first months of its activity it has given priority to some first initiatives for the creation of conditions that will stimulate the adhesion of many members with an action of significant development planned for next year.

We therefore proceeded at first to the activation of

**CONVENTIONS** in favor of members IAA/AIAP worldwide.

Today, we have concluded agreements with Companies and Institutions, as follows:

# **COMPANIES**

- BEST WESTERN Hotels & Resorts Until 31th january 2017 10% discount in all the Best Western Hotels in Italy
- ITALICA HOTELS 10% discount in all the group's hotels
- SPAZIO-TEMPO ARTE 20% discount on all the services: websites | Solo exhibitions and group exhibition curatorship | Graphics: catalogues, posters, flyer, banner, gadget, etc. | Press Release | Social media promotions | Dedicated mailing | Projecting and advice for the exhibitions management | Customized training
- PRINP EDITORIA D'ARTE 2.0 20% discount on the books in the catalogue, 10% discount on all the editorial services (editing, layout, graphic design, translation, printing books and catalogs)
- COLORIFICIO GROSSICH 15% discount on all the articles in the shop
- Romantik Hotel LE SILVE di Armenzano 10% discount and a glass of wine in the panoramic lounge bar
- VILLA DI LEONARDO Villa dedicated to the weekly holiday or weekend of max 25 people group. Also ideal for photo and film. 10% discount on your stay in Villa
- TESTOLINI s.r.l. 10% discount (excluded products M.Blanc, and other promotions already underway)
- IPG Production | www.ipgproduction.com Photo (any implementation and use) | Panoramic photos e Google Virtual Tour 360° | Reportage (turistics, social, ecc.) | Video (any implementation and use) | Spot e Videoclip | Documentaries | Multimedia presentations | Websites | Catalogues, Brochure, Flyers, etc. -20% discount
- LIBRERIA BELGRAVIA 10% discount
- MAIL BOXES ETC pending confirmation





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# **INSTITUTIONS**

- MUSEO DEL CINEMA di TORINO discount on the tickets as in the concession prospect: Museum 8 € -Museum + panoramic lift 11 € - Cupola ascent on foot 5 € - Cupola ascent on foot + Museum 11 €
- NAPOLI | COMPLESSO SAN LORENZO MAGGIORE THE UNDERGROUND NEAPOLIS 20% discount on the ticket (7,00 €)
- ROMA | VIGAMUS, Museo del Videogioco di Roma discount on the ticket price from 8,00 to 6,00 €
- MILANO | MUSEO NAZIONALE DELLA SCIENZA E DELLA TECNOLOGIA LEONARDO DA VINCI discount on the ticket price from 10,00 to 4,50 € \*
- ROVERETO (TRENTO) | FONDAZIONE OPERA CAMPANA DEI CADUTI Free admission to the museum and the monumental area
- VERONA | ARTVERONA | 14/17 ottobre 2016 discount on the ticket price from 15,00 to 8,00 €

In the field of Agreements with Museums and Public Institutions we must unfortunately note that in Italy there is currently a situation that does not allow a generalization of the gratuitousness of access to them on the part of artists.

A specific request AIAPI to the italian Ministry of Culture, the same stressed that our request "does not seem to be able to be included among what provide the art. 4 of the Ministerial Decree of 1997, December, 11 n° 507 and subsequent amendments, because the category of Professional Artist is not included between those entitled to gratuity...".

On the theme, then, AIAPI hopes to raise awareness among members of the Italian Government and Parliament in order to be able to submit a legislative proposal to amend these limitations in order to be able to operate as in most of the other nations.

# PROFESSIONAL ARTIST CARD ITALIA



The Professional Artist Card has been released by AIAPI to several Artists in this year.

We are already working for the next year to release the Card and we have analyzed new association fee forms to involve the artists in this important tool

#### RETRO







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Many resources and commitment were used for the realization of some important **Projects completed in the year 2016** 



# **HUMAN RIGHTS?#DIVERSITY**

millions of views in the web

May 21 > September 21, 2016
International Event
http://aiapi.it/diversityeng
Patronage of Italian Commission for UNESCO - Comune Rovereto Provincia di Trento
111 artists from 30 Countries of the world
140 works
visitors in the location: 31.016



# **CONTEMPORARY VISIONS - VIDEOART IN LOOP**

Evento Internazionale
http://aiapi.it/contemporary-visions-en
28 videoartists
65 location in 10 Nazions
map views: 21.574
millions of views in the web

# CREATION OF THE INTERNET PORTAL

www.aiapi.it

Official web site ofi AIAPI with 35 web pages in constant update







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#### SOCIAL NETWORK

https://www.facebook.com/aiapitalia/

https://www.facebook.com/groups/aiapitalia/

https://www.facebook.com/SpazioTempoArte/

https://www.facebook.com/groups/spaziotempoarte/

https://www.facebook.com/roberto.ronca

https://www.facebook.com/roberto.ronca2

https://www.facebook.com/debbi.aiapi

https://www.facebook.com/susanna.viale.75

https://www.facebook.com/susannavialeartista

https://www.linkedin.com/company/aiapi-unesco-official-partner

https://www.linkedin.com/groups/4443408

https://www.linkedin.com/in/robertoronca

https://www.youtube.com/user/RobertoRonca

https://plus.google.com/u/0/b/101505258016972916955/101505258016972916955

https://plus.google.com/u/0/b/117075179818072197867/+Spaziotempoarteofficialpage

https://plus.google.com/u/0/+robertoroncaArtCurator

https://plus.google.com/u/0/109352158613293843537

https://twitter.com/aiapi2015

https://twitter.com/SPAZIOTEMPOART

https://www.instagram.com/aiapi\_unesco/

https://www.instagram.com/susanna\_viale\_art/

https://www.instagram.com/pierpg1/

Many exhibitions were sponsored in this year

# **SPONSORED EVENTS by AIAPI in 2016**

# IN OCCASION OF THE WORLD ART DAY

- ARTEMEDITERRANEA ART... NEWS
- GINA BONASERA SPES | 15th / 17th april 2016
- CLAUDIA BIANCHI L'AMORE è NATURALE | Guastalla (Re) | 15th / 30th april 2016
- CLAUDIA MAZZITELLI e GIUSEPPE DE MICHELE MINIMALIA | 15th / 17th april 2016
- ARTE' STUDIO FUTURISTA
- ASSOCIAZIONE ARTISTICA COMPAGNI DI STRADA | Exhibition of Calogero Carbone and Maria Paola Lunghi - ROMA | 15th / 30th april 2016
- EXPO ARTE CONTEMPORANEA VENEZIA | 2th / 17th april 2016

#### **OTHER PATNERSHIPS**

- ARTEMEDITERRANEA 1th / 26th october 2016 | Pisa
- CONTEMPORANEI A BURANO OMAGGIO A PAOLO RIZZI | 2th October 2016 Burano, Venezia
- TIZIANA ZINI LA FORMA NEL COLORE Solo Exhibition | Moniga del Garda | 3th / 14th september 2016
- ANDREA TAGLIAPIETRA BEYOND THE BODY | Cavallino, Venezia | 6th august 2016
- ADRIAN TUCHEL PIAZZA SAN MARCO E IL SESTIERE DI CASTELLO, Sulle orme di Canaletto e Turner |
   Venezia, Magazzini del Sale | September 3 October 2, 2016





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The AIAPI activities are now directed to the programming of new projects that will be organized for next year and thereafter.

# **PROGRAMMING PROJECTS IN 2017**



#### **HUMAN RIGHTS?#H2O**

partner UNRIC, Italian Commission for UNESCO - Comune of Rovereto - Province of Trento Launch in november 2016

# CONTEMPORARY VISIONS



# **CONTEMPORARY VISIONS | VIDEOART IN LOOP - 2017**

1th / 15th june 2017 1th / 15th october 2017



# **WORLD ART DAY**

15th april 2017

#### **IN PROGRESS PROJECTS**

- AIAPITV
- Public Art Projct Murales Mosaic and Sculpture Piemonte
- Professional training for Artist lo status of the italian art
- L'ORO DI VENISSA 2017 Isola di Mazzorbo Burano Venezia installations in the vineyards of the Venetian lagoon
- CINEMA ITALIA Isola di Torcello Ancient Locanda Cipriani Murano Palazzo Da Mula Venezia
- ADDIO NOVECENTO. MARTINI-VIANI-TRAMONTIN A sculpture school
- I GRANDI A BURANO. Martini, Rossi, Moggioli, Semeghini, Cadorin e altri...
- FILATOIO ROSSO DI CARAGLIO (Piemonte) Evento su Dante Alighieri ed i Catari





AIAPI have been dedicated many resources to this first start of the Association's activities and many are the potential of development about many activities related to the art world and the support of the artists.

AIAPI want to develop other and new agreements and opportunities for artists, supporting their needs through free services that the Association is organizing on several sides, training, organization, economic issues, communications, etc.

In this sense AIAPI has also launched a number of assumptions to involve some Universities on specific themes of the art world and artists in particular, to be able to get useful elements to identify and observe the situations of the artists from which we can start to develop a series of studies and insights useful issues to identify new actions to be taken in the interest of the artist's category.

We now have a direct contact with the Culture Minister and we are waiting for the meeting with the General Director of Contemporary Art and Architecture and Urban Suburbes (miss Federica Galloni) to officially introduce the AIAPI Italian Committee and to propose, agreed and coordinate future activities.

About the IAA/AIAP 2016 conference theme "Social Security and Mobility of Visual Artists in Europe" we have to notice that in Italy the artists suffers for a lack of official recognition, and - consequently - also in the international security issue isn't possible for us at the moment to detect meaningful data and we are here as "auditors" of the other Committees relations.

We are really interested on the knowledge of the other national issues on this topic and will be our primary commitment to share the infos to complete also in Italy this analysis.

Thanks again for having accepted in this Great Family in the hope of being able also to make our experiences and our work for the consolidation and development of the art and - especially - of people the art realizes.



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per



# Associazione Internazionale Arti Plastiche Italia

SUSANNA VIALE - Presidente
DEBORA SALARDI - Vice Presidente/Organizzazione
ROBERTO RONCA - Direttore Artistico/Art Curator
PIERGIORGIO BAROLDI - Concept Coordinator/Amministrazione

October 31st, 2016



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