



HRVATSKO
DRUŠTVO
LIKOVNIH
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ACTIVITY REPORT

Croatian Association of Fine Artists

2015 - 2016

**DOM HRVATSKIH
LIKOVNIH UMJETNIKA**
TRG ŽRTAVA FAŠIZMA 16
ZAGREB

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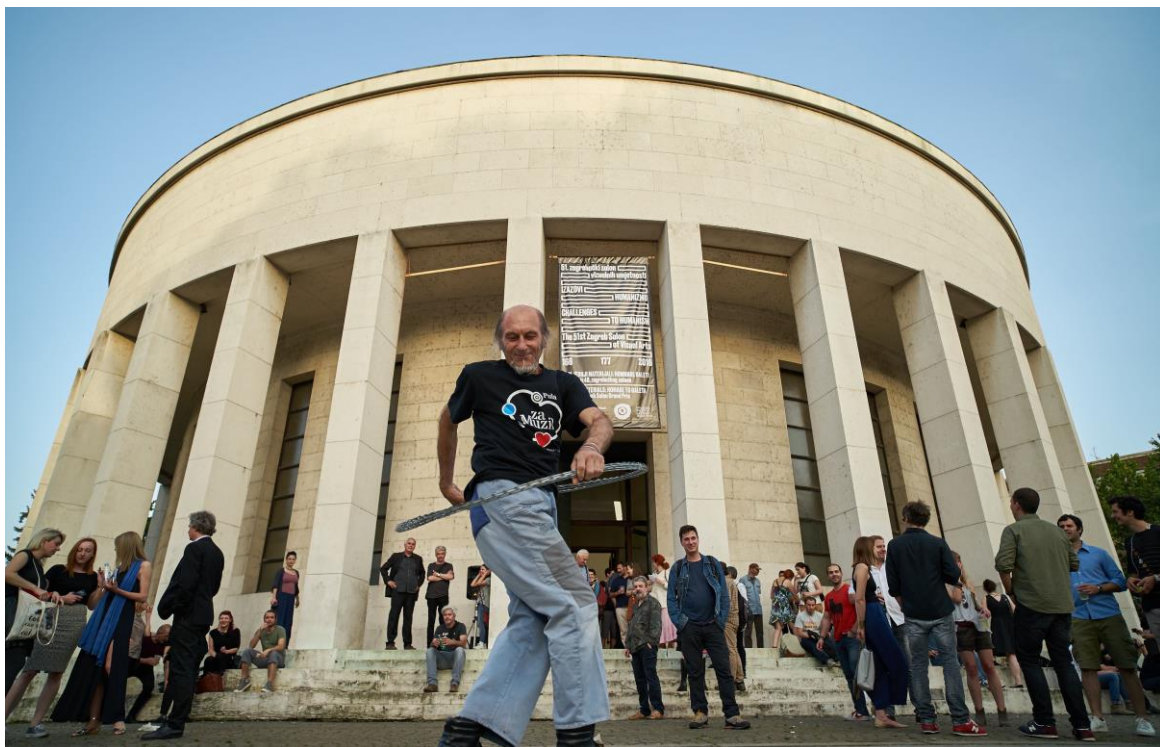
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ABOUT US

Croatian Association of Visual Artists (HDLU – Hrvatsko društvo likovnih umjetnika) is a nongovernmental, not-for-profit, and politically neutral union of professionals. Its membership consists exclusively of visual and multimedia artists of all generations, working in all forms of expression and disciplines. The Association was **established in 1868** and has been continuously active since then, though under different names. It gathers around **1.800 artists** from whole Croatia.

The basic **aims** of the Association are: to support and encourage contemporary visual expression, to improve and protect the freedom of visual expression, to organize exhibitions, and to participate in the making of the laws and rules regulating visual arts production and the social rights of the artists.

The seat of HDLU is the famous **Meštrović Pavilion**, located on a beautiful square in central Zagreb. It consists of three exhibition spaces: Prsten (eng. Ring) Gallery, Bačva (eng. Barrel) Gallery, and PM (Prošireni Mediji - eng. Extended Media) Gallery.



The seat of HDLU – Meštrović Pavillion

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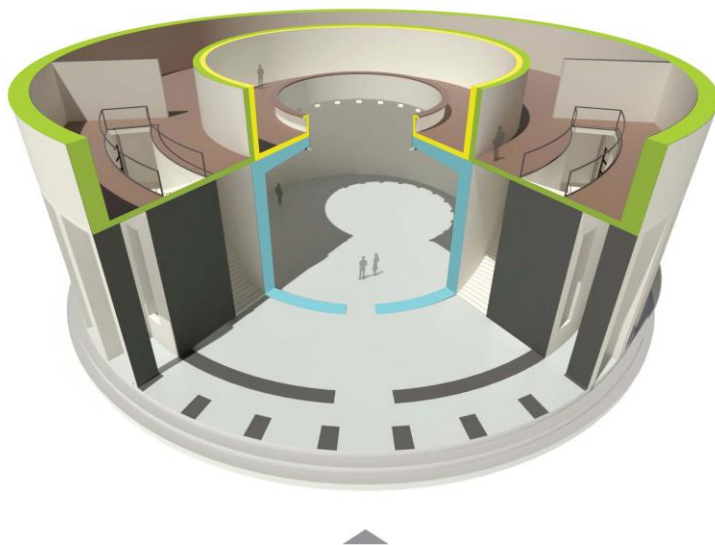


Mission

HDLU promotes the development of visual culture by taking care of the social and financial status of its members, encouraging artistic creativity and excellence, and conceiving and promoting a dynamic exhibition program and international cultural exchange.

Vision

HDLU strives to become a highly specialized and commendable union of professionals, establishing essential rights for its members and conceptual and organizational standards for the presentation of the visual arts in the Republic of Croatia within the reconstructed Meštrović Pavilion.



GALERIJA BAČVA

opseg: 57.58 m
promjer: 18.34 m
površina: 264.04 m²
visina do stropa: 8 m
visina do kupole: 16.9 m



GALERIJA PRSTEN

opseg vanjskog kruga: 130 m
opseg unutarnjeg kruga: 80 m
širina prstena: 8.25 m
površina prstena: 740 m²
visina: 3.56 m



GALERIJA PM

opseg vanjskog kruga: 58.8 m
opseg ograde: 36.1 m
promjer vanjskog kruga: 18.7 m
promjer ograde: 11.5 m
širina galerija: 3.62 m
površina galerije: 171.3 m²
visina: 8 m



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EXHIBITING ACTIVITIES:

HDLU annually organizes or collaborates in the organization of approximately 40 exhibitions through 4 diversely profiled gallery programs. The exhibition program covers all segments of art presentation and production, ranging from large national and international manifestations to projects concerning new media pursuing experimentation. The exhibitions are accompanied by lecturing programs, workshops, and presentations.

Gallery program objectives:

- to offer insight into the work of diverse generations of Croatian artists;
- to offer several thematic and curatorial concepts;
- to provide a heterogeneous range of arts programs to the public;
- to support all forms of activity in the visual arts;
- to foster international cooperation as a basis for exchange and presentation of a large number of Croatian artists abroad;
- to present Croatian artists to the professional community;
- to act as an incubator of new values in terms of promoting new names on the art scene, providing support to young authors and through collaboration with young curators;
- to support the development of the younger generation of artists by presenting them in a prestigious exhibition space;
- to introduce foreign authors to the Croatian audience, especially to the professional community (artists and curators) and to encourage networking and the development of professional and creative activity of Croatian artists;
- to position the Meštrović Pavillion as a central art place in Zagreb and Croatia.

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Gallery Bačva – Barrel Gallery

264 m²



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Gallery Prsten – Prsten Gallery

740 m²



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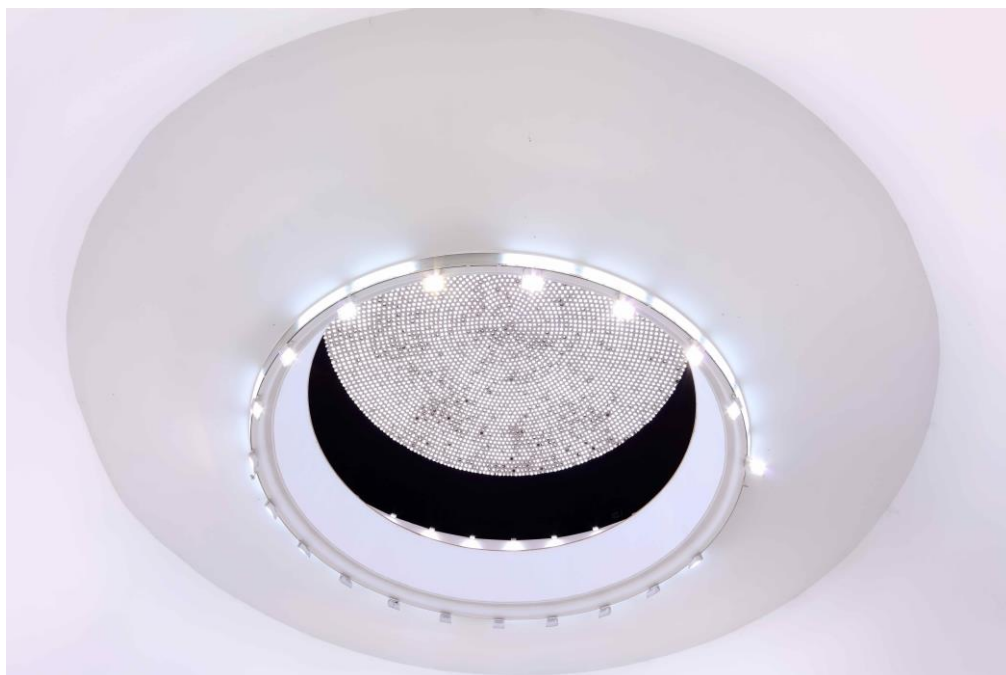
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Gallery PM – PM Gallery

171 m²



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RANGE OF OTHER ACTIVITIES:

- EU projects: Culture, Creative Europe, Erasmus +

HDLU is active in EU projects in the field of culture and arts education. By 2016, HDLU has participated in 5 EU projects and is continuously working on new applications.



Within Erasmus + program – Artists for Arts Education, HDLU is offering mentored internship with professional artists from abroad for high-school pupils of art schools from 5 Croatian cities.



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Within CreArt project, HDLU has organized many artistic interventions in the public space of City of Zagreb and has established collaboration with Faculty of Philosophy.

- **Park of public sculptures in Zagreb**

Park of sculptures at the bank of river Sava was initiated by HDLU. Until 2016, 12 sculptures have been produced and permanently placed at this popular gathering place for sports and recreation. The next sculpture is due by the end of 2017.



- **Residency Program for Croatian artists**

HDLU organizes an annual residency program in Paris in collaboration with the Ministry of Culture. So far, 108 artists have participated in this 2-month residency program. HDLU is planning to open its own residency place in Zagreb in 2017/2018, which should enable establishing even more residency possibilities for Croatian artists abroad.

- **Artists studios in Zagreb**

HDLU is the owner of 10 artist studios in the center of Zagreb, which are being used by prominent Croatian artists.

- **Legal framework for the work of Croatian fine artists**

HDLU is an active member of the Croatian Cluster of Creative and Cultural industries and the official representative of visual artist on the national level. As such, HDLU has created an analysis of the status of the Croatian visual artists scene, which contributes to the National Strategy for Development of Creative and Cultural Industries, which is currently being drafted among 7 ministries from Croatia.



- **Jakovlje Castle and Park of sculptures**

HDLU runs Jakovlje castle, which is a 30 min drive from Zagreb, where there are artist studios of prominent Croatian artists. In front of the castle, there is a Park of sculptures with works of the most important Croatian contemporary sculptors. HDLU is using the park for educational purposes also; in collaboration with the Academy of Fine Arts, HDLU is organizing conservation activities to safeguard and maintain the sculptures and to provide first-hand experience to the students.



- **Art workshops**

HDLU is organizing art workshops for general public, mostly in public spaces in collaboration with the Tourist board of Zagreb, but also in the Meštrović Pavillion. Workshops are conducted by professional artists.



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- Artomat Xmas fair

Every December in collaboration with the Tourist board of the city of Zagreb, HDLU organizes *Artomat* – an unconventional Xmas fair which consists out of stands with artistic and creative manufactured products, art workshops and interactive artistic projects.



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- **Commercial projects for Croatian Artists**

HDLU engages in finding commercial art projects for its members. In 2015 and 2016, HDLU organized a project with Arena shopping mall where 50 artists were selected to paint on X-mas decorations and 3 artists were selected to implement site-specific installations. Also, HDLU in collaboration with cities from Croatia organized public competitions for sculptures in public spaces.





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OUR TEAM:

Director:

Ivana Andabaka (MA in Arts Management and MA in Economics)

Management Board:

phd Josip Zanki – president

prof. Tomislav Buntak – vice president

Fedor Vučemilović - vice president

Monika Meglič

Melinda Šefčić

Ida Blažičko

Ivan Fijolić

Artistic Council:

Tomislav Buntak, artist (painter)

Branka Benčić, art historian

Suzana Marjanić, art historian

Ivica Župan, art historian

Kristian Kožul, artist (sculptor and conceptual)

Ivan Fijolić, artist (sculptor)

Josip Zanki, artists (painter)

Staff:

Verica Pavušek, accountant

Mihael Pavlović, technician

Irena Brezović, secretary

Martina Miholić, gallery coordinator

Mia Orsag, gallery coordinator

Petra Šlošel, intern

Mihael Puntarić, intern

Grgur Akrap, intern

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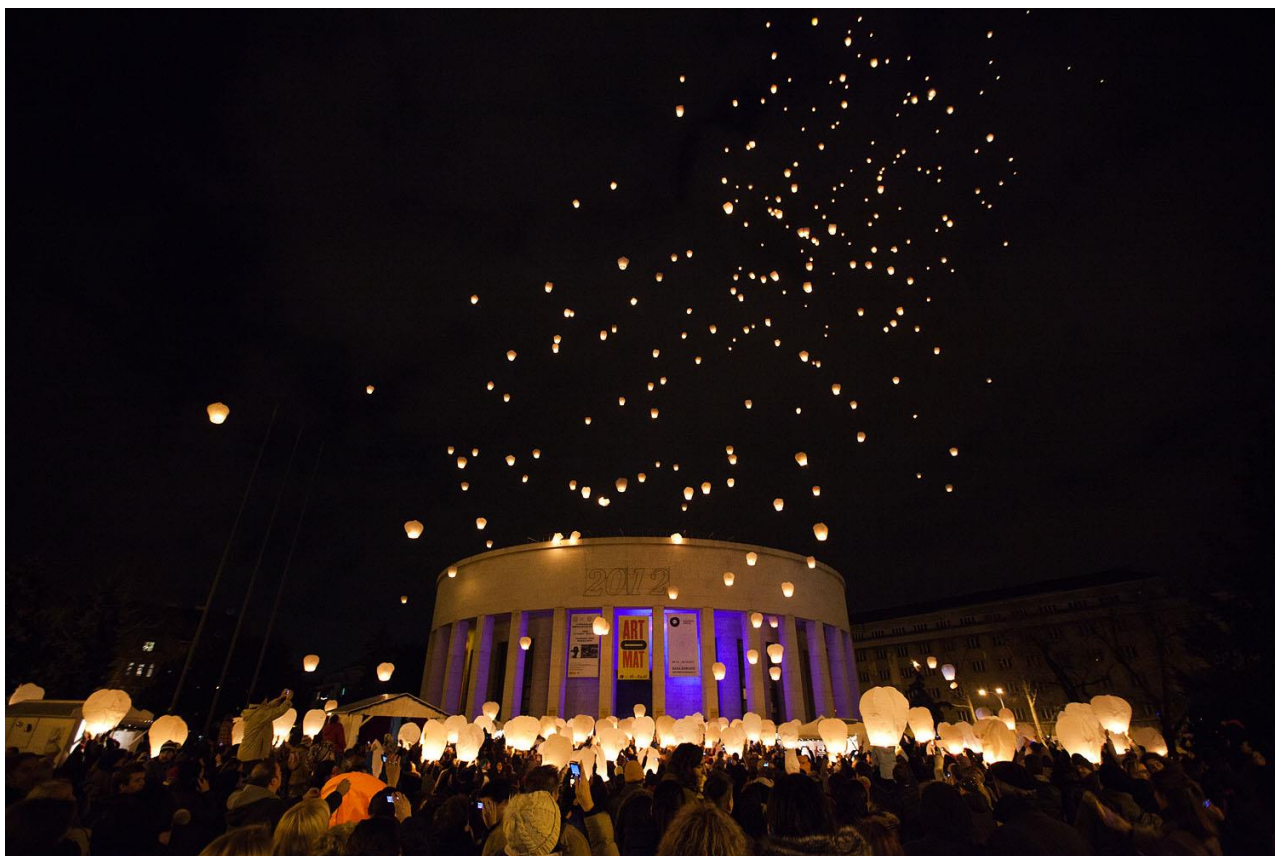
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